



COMMERCIAL UPDATES - WEEK 40

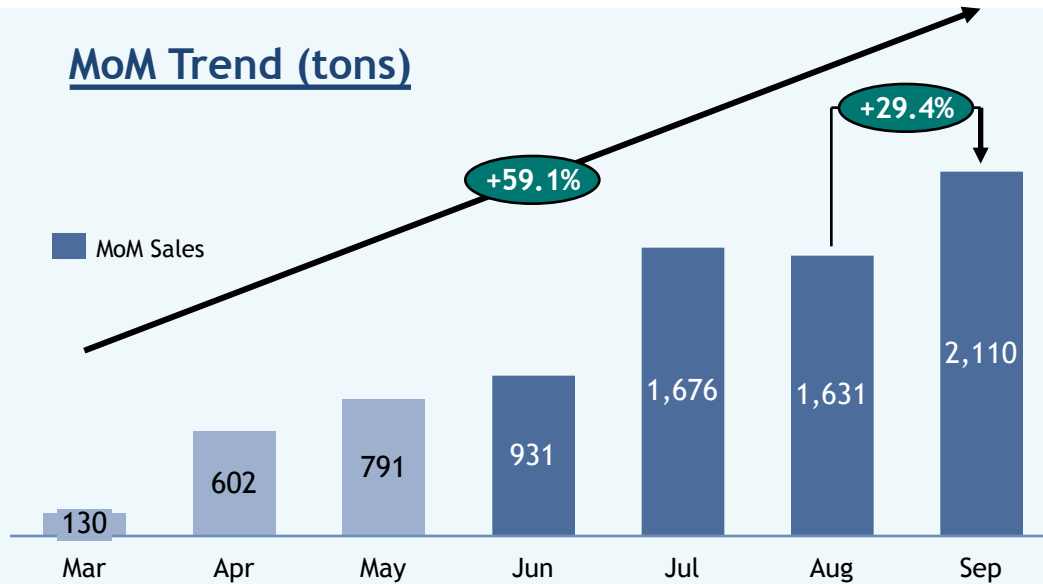
SEPTEMBER, 2024



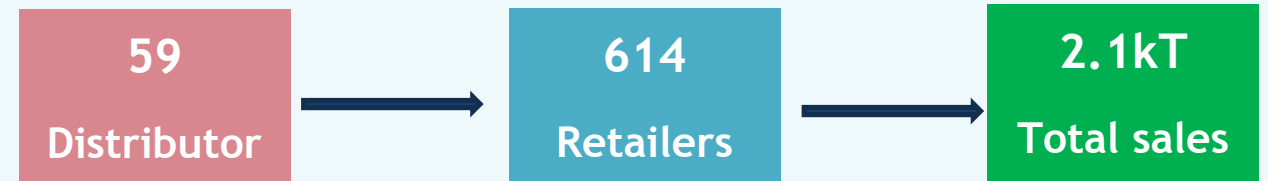


WATERSHIELD SCORECARD - Launch till date

MoM Trend (tons)



Customers



- Since the product launch in March we have sold a total of 7.9KT across Lagos clusters
- Our monthly cumulative growth of 59.1% since launch reflects a gradual improvement in retail penetration
- Over 600 retailers in Lagos have purchased and stocked the product through 59 distributors in Lagos
- 125 new site acquisitions from active site engagement and sampling activities.





HOLCIM