

00129 (-1.40%)

NGXGROUP • 23.50 ▾ -1.45 (-5.81%)

NGNUSD 0.000555 -0.000003 (-0.54%)

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Lafarge pioneers new era in construction with Watershield Cement

Chuka Uroko - April 28, 2024



Lafarge Africa's new Watershield Cement brand has introduced a new era and approach to construction in Nigeria, officials of the innovative and sustainable building solutions company have said.

According to them, the new product is a revolutionary, innovative and first of its kind water resistant cement developed with an unprecedented formula. They add that the product represents a groundbreaking achievement in construction materials that offers unmatched durability and superior water resistance.

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The new product became necessary as traditional cement and waterproofing solutions have long been plagued by issues of water damage, rust, and seepage, compromising the integrity of structures and leading to costly remedial works.

This is why the new Lafarge Watershield Cement emerges as a game-changer, addressing these challenges head-on and providing a solution that ensures the longevity and resilience of buildings.

<https://businessday.ng/companies/article/lafarge-pioneers-new-era-in-construction-with-watershield-cement/>